AIM Give Back Campaign

~~RM2900~~
RM1800
PER PERSON
(EXCLUDING ACCOMMODATION)

PROMOTION UNTIL DECEMBER 2026!

Access Ideas (M) Sdn Bhd

Strategic Leadership Development

This is a practical training programme designed to strengthen leadership mindset, impactful people management, and objective based decision-making. Participants will explore practical tools to lead with clarity and confidence, and through reflective learning and case studies, will apply thinking models, align principles, and practise decision-making in dynamic situations.

At the end of this training programme, participants will be able to:

- Identify key leadership principles and approaches that align with strategic roles in dynamic organisational settings.
- Recognise common performance challenges and apply suitable leadership tools for effective people management.
- Select appropriate thinking models and decision-making strategies to address complex workplace scenarios confidently.

Target Participants

Leaders, Managers, HODs

Training Methodologies

Interactive lecture, audiovisual and group discussion.

IN-HOUSE TRAINING CAN BE ARRANGED

Course Content

Module 1: Leadership Principle Alignments
- Characteristics of a Good Leader
- Leadership 5.0: Evolution of Leadership
- Leadership Approach: Push vs. Pull

Module 2: People Performance Management
- Using the CRASI model for Team Management
- Coaching 101
- Having a GROWTH conversation
- Case Study: The Troubled Five

Module 3: Leadership Thinking
- Thinking Personalities
- Problem Solving: Basic to Complex
- Decision Tree for Better Decision Making
- Case Study: The VIP Complaint

Module 4: Way Forward
- My Action Plan: The MERCI Model
- Feedback and Areas for Improvements

Trainer Profile

Jayden Lim combines more than 20 years of entrepreneurial leadership, having scaled a retail business to over 200 employees - with 10 years of corporate training experience. A Toastmasters member and published author, he specialises in leadership strategy, team development, and public speaking across all organisational levels. He utilises an energetic, coaching-oriented style that inspires leaders to challenge assumptions, unlock potential, and align individual goals with corporate vision.

Rizal Noor brings more than 30 years of experience in branding, strategic communications, and stakeholder engagement, having led major national initiatives for government agencies and international organisations. His extensive background in managing complex projects provides deep insights into leadership alignment and multi-stakeholder collaboration. Equally comfortable facilitating in both Bahasa Malaysia and English, Rizal effectively engages leaders at all levels. He focuses on helping leaders strengthen their communication, influence, and stakeholder management to build highly collaborative workplace cultures.

Dr. Mohd Fitter Baharom is a medical practitioner with more than 30 years of professional experience across healthcare, occupational health, and workplace safety. His unique combination of clinical expertise and operational leadership enables him to provide practical insights into leading teams within highly regulated environments. He is particularly effective in engaging managers and supervisors to bridge the relationship between leadership, safety, and performance. His facilitation provides practical strategies for improving team effectiveness, fostering accountability, and creating safe, high-performing workplace environments.

Md. Daud Dahar is an accomplished executive, leadership consultant, and corporate trainer with over 33 years of distinguished service at Bank Negara Malaysia, culminating in his appointment as Deputy Director. Throughout his career, he has led critical functions encompassing enterprise risk management, business continuity, currency management, strategic planning, and regional leadership. He has successfully overseen organisation-wide risk initiatives, managed crisis response during major national events, and advised senior leadership on strategic and operational matters. Beyond his corporate responsibilities, he has actively developed leadership capabilities by designing and facilitating training programmes in leadership, enterprise risk management, crisis management, and business continuity for Bank Negara Malaysia staff as well as officers from international central banks.

IN-HOUSE TRAINING CAN BE ARRANGED

Programme Dates & Trainers

2026

Training Venue: LOKASiDEA, Shaftsbury Putrajaya

November	25th - 26th	Dr. Mohd. Fitter Baharom
December	28th - 29th	Md. Daud Dahar

**dates and trainers are subject to change.*

Further Enquiries

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Registration Link

Sign up for our Strategic Leadership Skills programme

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